

REPORT TO CABINET

REPORT OF: Grow the Economy and Economy Development Portfolio Holder and Arts and Leisure Portfolio Holder

REPORT NO: ED927

DATE: 1st July 2013

TITLE:	Cultural Strategy 2013/14 to 2015/16	
KEY DECISION OR POLICY FRAMEWORK PROPOSAL:	Key Decision	
PORTFOLIO HOLDER: NAME AND DESIGNATION:	Councillor Frances Cartwright – Portfolio Holder for Grow the Economy and Economy Development Cllr Bob Adams –Portfolio Holder for Arts and Leisure	
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INITIAL IMPACT ANALYSIS: Equality and Diversity	Carried out and Referred to in paragraph (7) below	Full impact assessment Required:
FREEDOM OF INFORMATION ACT:	This report is publicly available via the Your Council and Democracy link on the Council's website: www.southkesteven.gov.uk	
BACKGROUND PAPERS	South Kesteven Core Strategy 2010 http://www.southkesteven.gov.uk/CHttpHandler.ashx?id=3999&p=0 State of The District Report 2011 Economic Development Strategy Equality Impact Assessment	

1. RECOMMENDATIONS

To approve the Council's first medium term Cultural Strategy 2013/14 to 2015/16 as appended to this report.

2. PURPOSE OF THE REPORT

The purpose of the report is to outline the draft medium term Cultural Strategy, 2013/14 to -2016. The strategy's mission is for the district: 'to be recognised as a place that offers an excellent quality of life with a wide choice of rich and varied cultural provision, promoting high levels of involvement, inclusion and economic prosperity'.

3. DETAILS OF REPORT

The Cultural Strategy responds to the Council's priorities '**to grow the economy**' and '**create the environment to promote leisure, arts and culture**', by ensuring a coordinated approach to improving the cultural offer in South Kesteven. It provides a framework which helps address local needs and describes how aims and priorities can be delivered by working together with partners.

The Strategy considers the current priorities of the Council and reflects on the work undertaken through the:

- Core Strategy,
- Economic Development Strategy,
- State of the District Report and
- Research undertaken by Mouchel into the District's Arts and Cultural offer

to identify a series of interventions for the Council and our partners to address issues and challenges across the district.

The different roles that need to be adopted by the Council and partner organisations in order to deliver the strategy are highlighted. These include:

- Taking responsibility where appropriate for directly delivering projects
- Working with partner organisations to commission new projects
- Facilitating the delivery of initiatives by partners and the community

A clear vision for the district is outlined and descriptions are given of what the strategy will deliver for each of the towns and the rural hinterland.

Three themes have been highlighted which form the basis for the interventions, including:

- Promoting the wide ranging benefits of SK's culture
- Preserving and develop SK unique cultural offer
- Enabling and encouraging people to participate in SKs cultural activity

The draft strategy has been consulted on through different forums with officers, businesses and the public. It was taken to the Communities Policy Development Group on 16th May 2013. The Group endorsed the strategy and suggested minor amendments to the wording of the text, these have been incorporated.

4. OTHER OPTIONS CONSIDERED

To revise the existing council policies such as the Economic Development Strategy to include the cultural agenda. This was not considered appropriate due to the wide areas

the cultural strategy covers. Therefore it was felt that a dedicated cultural strategy was needed.

5. RESOURCE IMPLICATIONS

The strategy will be implemented through an action plan, which will be reviewed annually and appropriately resourced, and monitored by the PPMB.

6. RISK AND MITIGATION

Risk has been considered as part of this report and any specific high risks are included in the table below:

Category Risk	Action / Controls
Stakeholder engagement and private sector investment not realised.	The annual action plan will address market failure and external funding will be secured wherever possible to lever further investment.

7. ISSUES ARISING FROM IMPACT ANALYSIS

None

8. CRIME AND DISORDER IMPLICATIONS

None

9. COMMENTS OF FINANCIAL SERVICES

The action plan will be delivered utilising existing budgetary allocations and will inform the composition of the capital and revenue spending plans of the Authority going forward. There will be a requirement for financial support from other key partners in order to support the delivery of some of the actions and the necessary governance arrangements will need to be put in place to help ensure the funding is sustainable.

10. COMMENTS OF LEGAL AND DEMOCRATIC SERVICES

The legal implications of individual actions arising from the action plan will be assessed as and when the projects are developed.

11. COMMENTS OF OTHER RELEVANT SERVICES

12. APPENDICES:

Appendix Once: Cultural Strategy 2013/14 to 2015/16